

## Oxfam Musical Marathon 2026

### Event Overview and Details

Oxfam Musical Marathon is the annual fundraising event organised by Oxfam Hong Kong. Every year, music lovers from different ages and backgrounds gather at shopping malls across Hong Kong to deliver a vibrant, non-stop relay of instrumental and vocal performances, joining hands to raise funds for those in need. In addition to the popular performance session, this year's event will feature a new competition element, encouraging participants to showcase their musical talents and creativity through solo, ensemble, or vocal performances. Contestants will compete for various awards, under the witness of professional judges and live audiences. We believe that music is a powerful force for positive change, with each performance giving a voice to the underprivileged and transforming support into tangible assistance. Funds raised from the event will be used to support Oxfam's long-term poverty alleviation projects in developing countries, helping people improve their lives and achieve self-reliance. For more information about Oxfam's work, please visit our website: [www.oxfam.org.hk](http://www.oxfam.org.hk).

	Performance Session	Competition Session
<b>Event Details</b>	Date: 21–22 March 2026 (Sat & Sun) Time: 11:00 am – 8:00 pm Venue: Laguna City Mall and TKO Plaza (TBC)	Final Round Date: 21 March 2026 (Sat) Time: 1:00 pm – 4:00 pm Venue: TKO Plaza (TBC)
<b>Eligibility</b>	Individuals aged 3 or above	Individuals aged 6 or above
<b>Categories</b>	Individual and group	Individual and team (2–6 people)
<b>Format</b>	Any form of musical performance is welcome, including vocal and instrumental performances (except for bands)  Note: Only a piano will be provided on-site; other instruments must be self-arranged. No risers will be provided for choirs	<ul style="list-style-type: none"> <li>➤ Any form of musical performance is welcome</li> <li>➤ Participants must submit a performance video (no longer than 2 minutes) upon application for preliminary screening</li> <li>➤ Videos shortlisted for the preliminary round will be reviewed by professional judges and uploaded to Oxfam's online platform for public viewing and fundraising support</li> <li>➤ Finalists will be determined based on "Judging Scores" (80%) and "Fundraising Results" (20%). The top ten in each category will proceed to the finals</li> <li>➤ The finals will be judged by a professional panel based on participants' live performances, with a Champion, First Runner-up and Second Runner-up in each category</li> </ul>
<b>Performance Duration</b>	<ul style="list-style-type: none"> <li>➤ Individual: Approximately 3 minutes per performance</li> <li>➤ Group: Total duration calculated based on group size (about 3 minutes per person, e.g. a group of 10 will perform for about 30 minutes). The organiser reserves the right to adjust performance times according to the number of participants</li> </ul>	Finalists must prepare a performance not exceeding 5 minutes

<b>Fundraising Requirement</b>	<p>Each participant must raise at least HK\$500. Donations can be made via the designated online fundraising page, cheque, or bank transfer (details to be announced)</p> <p>Note: Students on Comprehensive Social Security Assistance (CSSA) and recommended by their school may be exempted from this minimum fundraising requirement</p>	<p>➤ An online fundraising page will be set up on behalf of each shortlisted participant or team to solicit donations</p> <p>➤ Minimum fundraising requirement for finalists:</p> <ul style="list-style-type: none"> <li>- Individual: HK\$500</li> <li>- Team: HK\$1,000</li> </ul> <p>Note: Students on Comprehensive Social Security Assistance (CSSA) and recommended by their school may be exempted from this minimum fundraising requirement</p>
<b>Application Fee</b>	<p>➤ Individual: HK\$100 per person</p> <p>➤ Group: HK\$100 per person, with a group cap of HK\$1,000</p>	<p>➤ Individual: HK\$300 per person</p> <p>➤ Team: HK\$500 per team</p>
<b>Application Method</b>	<p>➤ Limited slots are available. Please apply via this link: <a href="#">Application link for Performance Session</a></p> <p>➤ Deadline: 11 February 2026</p>	<p>➤ Please apply via this link: <a href="#">Application link for Competition Session</a></p> <p>➤ Upload your performance video to an online platform (e.g. Google Drive, YouTube, Instagram, or Facebook) and provide the link in your application form</p> <p>➤ Deadline: 11 February 2026</p>

### **Awards and Certificates**

All awards will be presented at the Prize Presentation Ceremony at Oxfam's office in June 2026 (exact date to be confirmed).

### **Performance Session**

<b>Awards</b>	<b>Eligibility</b>
Group Fundraising Award (Champion, 1 <sup>st</sup> and 2 <sup>nd</sup> Runner-up)	The top three groups with the highest fundraising amount (must raise at least HK\$10,000)
Individual Fundraising Award (Champion, 1st and 2nd Runner-up)	The top three individuals with the highest fundraising amount (must raise at least HK\$3,000)
Outstanding Fundraising Award	Groups or individuals who have raised HK\$10,000 or more
Music for Life Award	The group with the highest average fundraising amount per member

- All participants who complete their performance and meet the minimum fundraising requirement will receive an e-certificate.

### **Competition Session**

<b>Awards</b>	<b>Eligibility</b>
Team Award (Champion, 1st and 2nd Runner-up)	The top three teams with the highest scores in the final
Individual Award (Champion, 1st and 2nd Runner-up)	The top three participants with the highest scores in the final
Most Popular Performance Award	The performance video that receives the highest number of "Likes" on Oxfam online platform
Team Fundraising Award (Champion, 1st and 2nd Runner-up)	The top three teams with the highest fundraising amount (must raise at least HK\$10,000)
Individual Fundraising Award (Champion, 1st and 2nd Runner-up)	The top three individuals with the highest fundraising amount (must raise at least HK\$3,000)

Outstanding Fundraising Award	Teams or individuals who have raised HK\$10,000 or more
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- All successful applicants will receive an e-certificate.
- Preliminary round qualifiers will receive a Certificate of Merit, while finalists will receive a Certificate of Distinction.

### **Important Dates**

Date	Event
14 Jan 2026	Applications Open
11 Feb 2026	Application Deadline
16 Feb 2026	Competition Session: Shortlist Announcement & Fundraising Launch
Late Feb 2026	Performance Session: Performance Schedule & Reminders Sent
5 Mar 2026	Competition Session: Fundraising Deadline (for Finalist Eligibility)
6 Mar 2026	Competition Session: Finalists Announced
20 Mar 2026	Performance Session: Donation Submission Deadline
21 Mar 2026	Competition Session: Final Round
21–22 Mar 2026	Performance Session: Event Days
June 2026 (TBC)	Prize Presentation Ceremony

### **Enquiries**

Please contact Mr. Michael Ng at 3120 5220 or email [musicalmarathon@oxfam.org.hk](mailto:musicalmarathon@oxfam.org.hk).